

PRESS RELEASE

DISTRIBUTION REPORT

23 JAN, 2026

ZippyIndia: India's Fast-Growing Shipping Aggregator Powering Leading Brands & Logistics Since 2017



KEY METRICS

211

TOTAL PUBLISHER

25.4M+

POTENTIAL REACH

THEWEEK

THE WIRE

THE

The Tribune

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TABLE OF CONTENTS

1	CONTENT & SENTIMENTS		3 - 4
2	PUBLISHED LINKS		5 - 16
3	REFERENCES		17
4	DISTRIBUTION DEMOGRAPHY		18

●●● CONTENT & SENTIMENT

ZippyIndia: India's Fast-Growing Shipping Aggregator Powering Leading Brands & Logistics Since 2017



Mumbai, India:

ZippyIndia, one of India's fastest-growing Shipping Aggregator companies, has been consistently transforming the logistics landscape with its technology-driven, multi-courier delivery solutions. Founded in 2017, ZippyIndia provides seamless domestic and international shipping services, catering to businesses across multiple industries.

With a strong operational backbone, ZippyIndia has built an extensive logistics network comprising 280+ courier points across India, presence in 22+ states, and serviceability across 29,000+ pincodes pan-India. By partnering with multiple leading courier companies, ZippyIndia enables businesses to access faster deliveries, competitive pricing, and reliable logistics under one integrated platform.

Over the years, ZippyIndia has earned the trust of several renowned Indian and global brands. Its client portfolio includes industry leaders such as Lenskart, Bella Vita Organic, Phool, Bare Anatomy, Moglix, Daginawalas, Bluestone, and many more. These partnerships reflect ZippyIndia's credibility, scalability, and ability to handle high-volume, time-sensitive shipments across India and international destinations.

ZippyIndia offers a wide range of logistics solutions including e-commerce shipping, B2B and bulk logistics, last-mile delivery, COD services, real-time tracking, and international exports, making it a preferred logistics partner for startups, MSMEs, and established enterprises alike.

The company's innovation and rapid growth have been recognized at national platforms. ZippyIndia was honored with the "Emerging Company of the Year 2024" award, presented by celebrated film star Arbaaz Khan. Continuing its success journey, the company also received the prestigious "Viksit Bharat Award 2025", acknowledging its contribution to strengthening India's logistics and business ecosystem.

As part of its expansion strategy, ZippyIndia is now open for District Franchise, Distributor Franchise, and Courier Point Franchise opportunities across India. The company aims to empower entrepreneurs and logistics partners by offering them a scalable, high-potential business model backed by strong operational support and a trusted brand name.

With a clear vision to simplify logistics and connect India efficiently, ZippyIndia continues to grow as a reliable, future-ready shipping aggregator supporting businesses from local deliveries to global shipping.

For Franchise & Business Enquiries

Website: www.zippyindia.com

Email: info@zippyindia.com

Instagram: www.instagram.com/zippyindia

ARTICLE SENTIMENT



● **NEUTRAL**

Overall Tone

The article maintains a balanced tone with limited emotional bias.

KEYWORDS

Shipping Aggregator

Logistics

E-Commerce Shipping

B2B Logistics

Bulk Logistics

Last-Mile Delivery

COD Services

International Exports

Courier Services

Franchise Opportunities

Logistics Network

Technology-Driven Logistics

Scalable Business Model

Domestic Shipping

International Shipping

Logistics Industry

MSMEs

Startups

Operational Support

Logistics Ecosystem

Shipping Solutions.

ARTICLE CATEGORIES

Corporate Announcements (M&A, Partnerships, Expansions, Rebrands)

Startups / Venture Capital / Fundraising

E-Commerce & Retail

MSME / Industry Updates

Enterprise Tech (SaaS, Cloud, AI/ML, Cybersecurity)

●●● PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.		Tribune News Portal	87	57	13.6M	View Release
2.		The Week News Portal	80	54	5.2M	View Release
3.		The Wire News Portal	83	61	3M	View Release
4.		PTI News And Media	65	54	1.4M	View Release
5.		Karnataka News Network News Portal	28	28	50.2K	View Release
6.		India Wire News News Portal	30	30	12.4K	View Release
7.		India News Connect News Portal	26	25	12.4K	View Release
8.		Rajasthan News Time News Portal	28	26	12.4K	View Release
9.		Insightful News News Portal	<25	30	12.4K	View Release
10.		News Indian Link News Portal	26	28	12.4K	View Release
11.		Buzz Center News Portal	26	26	12.4K	View Release
12.		Kerala News Journal News Portal	27	30	12.4K	View Release
13.		Madhya Pradesh News Tribune News Portal	26	<25	12.3K	View Release
14.		India Press Buzz News Portal	27	25	12.3K	View Release
15.		News Economic India News Portal	<25	26	12.3K	View Release
16.		News India Headline News Portal	27	28	12.3K	View Release
17.		Indian Headline News News Portal	28	29	12.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
18.		India Press Dispatch News Portal	28	<25	12.3K	View Release
19.		daily Street Journal News Portal	25	26	12.3K	View Release
20.		Maharashtra NewsFlash News Portal	27	30	12.2K	View Release
21.		The Indian Post Online News Portal	26	<25	12.2K	View Release
22.		Jharkhand News Hub News Portal	28	27	12.2K	View Release
23.		India Flash News News Portal	26	30	12.2K	View Release
24.		News India News Portal	<25	26	12.2K	View Release
25.		The India Brief News Portal	27	<25	12.2K	View Release
26.		India Forbes News News Portal	<25	27	12.2K	View Release
27.		Gossip Today News Portal	<25	27	12.1K	View Release
28.		India Global Live News Portal	25	27	12.1K	View Release
29.		News India Network News Portal	25	27	12.1K	View Release
30.		Manipur News World News Portal	30	26	12.1K	View Release
31.		Traveller News India News Portal	<25	28	12.1K	View Release
32.		India News Break News Portal	27	<25	12.1K	View Release
33.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
34.		The Hindustan Express News Portal	27	26	11.8K	View Release
35.		India Today Daily News Portal	26	26	11.8K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
36.		Newz Today 24 News Portal	<25	<25	11.8K	View Release
37.		India Briefings News Portal	25	26	11.8K	View Release
38.		News Indian Update News Portal	29	29	11.8K	View Release
39.		Mizoram News Pulse News Portal	26	25	11.8K	View Release
40.		Rapid Report News Portal	<25	25	11.8K	View Release
41.		Report World News Portal	<25	27	11.7K	View Release
42.		Odisha News Voice News Portal	30	29	11.7K	View Release
43.		India Bulletin News News Portal	26	26	11.7K	View Release
44.		Mizoram News Voice News Portal	30	29	11.7K	View Release
45.		The Quick Update News Portal	<25	29	11.7K	View Release
46.		Village Voice News News Portal	29	26	11.7K	View Release
47.		Indian News Daily Update News Portal	30	29	11.7K	View Release
48.		India Latest News Feed News Portal	27	28	11.7K	View Release
49.		Times Of India Daily News Portal	25	<25	11.7K	View Release
50.		Indian News Views News Portal	25	28	11.7K	View Release
51.		Indian Express Newsfeed News Portal	28	30	11.7K	View Release
52.		The News India Now News Portal	27	<25	11.7K	View Release
53.		Weekly News Report News Portal	<25	30	11.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
54.		Rajasthan Headlines News Portal	27	26	11.7K	View Release
55.		India Live News News Portal	27	26	11.7K	View Release
56.		India Globalnews News Portal	<25	29	11.7K	View Release
57.		India 24x7 News News Portal	27	26	11.4K	View Release
58.		Brief Buzz News Portal	<25	<25	11.4K	View Release
59.		News India Connectivity News Portal	27	25	11.4K	View Release
60.		India Wire Channel News Portal	27	25	11.4K	View Release
61.		News Eagle India News Portal	30	30	11.4K	View Release
62.		Indian World News News Portal	<25	28	11.4K	View Release
63.		Punjab News Network News Portal	26	<25	11.4K	View Release
64.		Reach News News Portal	<25	29	11.4K	View Release
65.		India News Portal News Portal	27	30	11.4K	View Release
66.		Business Line Print News Portal	<25	28	11.4K	View Release
67.		India latest News Update News Portal	29	<25	11.4K	View Release
68.		India Today Newsflash News Portal	28	27	11.4K	View Release
69.		India Live New Update News Portal	26	<25	11.4K	View Release
70.		India Reporter Live News Portal	30	26	11.4K	View Release
71.		Nagaland News Watch News Portal	27	25	11.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
72.		India Story Line News Portal	30	28	11.4K	View Release
73.		Scroll India News News Portal	<25	28	11.4K	View Release
74.		Meghalaya News Daily News Portal	28	<25	11.4K	View Release
75.		Indian Express News News Portal	30	30	11.4K	View Release
76.		State Newz News Portal	27	28	11.4K	View Release
77.		Indian press Connect News Portal	30	30	11.4K	View Release
78.		News India Point News Portal	30	26	11.1K	View Release
79.		The Daily Glimpse News Portal	<25	29	11.1K	View Release
80.		Standard News Wire News Portal	25	27	11.1K	View Release
81.		Mizoram News Buzz News Portal	27	26	11.1K	View Release
82.		Indian News Update News Portal	30	<25	11.1K	View Release
83.		India Buzz Times News Portal	25	28	11.1K	View Release
84.		Odisha News Hour News Portal	30	30	11.1K	View Release
85.		India Tribune Times News Portal	28	<25	11.1K	View Release
86.		Chronicle Today News News Portal	<25	<25	11.1K	View Release
87.		News Indian Pulse News Portal	28	29	11.1K	View Release
88.		Punjab News Update News Portal	28	30	11.1K	View Release
89.		News Mirror News Portal	<25	27	11.1K	View Release

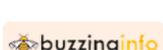
#	Logo	Media	DA	PA	Potential Audience	PR Links
90.		Daily India Updates News Portal	27	<25	11.1K	View Release
91.		India Today Headline News Portal	27	30	11.1K	View Release
92.		The Indian Post News Portal	29	30	10.9K	View Release
93.		India Career Week News Portal	<25	30	10.9K	View Release
94.		India Brief Update News Portal	30	29	10.9K	View Release
95.		News Indian Line News Portal	26	30	10.9K	View Release
96.		Hoist News Portal	28	29	10.9K	View Release
97.		India Live News Feed News Portal	27	28	10.9K	View Release
98.		Top Icsarena News Portal	27	25	10.9K	View Release
99.		Bihar News Watch News Portal	28	29	10.9K	View Release
100.		Indian Focus News News Portal	25	29	10.9K	View Release
101.		Report India News Portal	<25	30	10.9K	View Release
102.		Nagaland News 24x7 News Portal	27	25	10.9K	View Release
103.		District Daily News News Portal	28	28	10.9K	View Release
104.		The Report Net News Portal	<25	28	10.9K	View Release
105.		News Indian Bulletin News Portal	26	30	10.9K	View Release
106.		India Globe Today News Portal	30	25	10.9K	View Release
107.		Story India News Portal	<25	25	10.9K	View Release

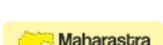
#	Logo	Media	DA	PA	Potential Audience	PR Links
108.		India Global News News Portal	30	<25	10.9K	View Release
109.		The India Talks News Portal	26	<25	10.9K	View Release
110.		Indian Headline Buzz News Portal	28	29	10.9K	View Release
111.		Indian For Media News Portal	30	29	10.9K	View Release
112.		Tripura News Central News Portal	25	26	10.9K	View Release
113.		Report Today News Portal	<25	26	10.9K	View Release
114.		News India Times News Portal	30	27	10.9K	View Release
115.		Sikkim News Update News Portal	30	25	10.9K	View Release
116.		Indian Press Coverage News Portal	26	28	10.9K	View Release
117.		India World News News Portal	<25	28	10.9K	View Release
118.		Daily gossip online Adult	30	32	10.9K	View Release
119.		India Post Daily News Portal	26	29	10.9K	View Release
120.		My News Today News Portal	28	25	10.9K	View Release
121.		Latest News Himachal News Portal	27	28	10.9K	View Release
122.		Indian Daily Press News Portal	30	28	10.7K	View Release
123.		Andhra News Digest News Portal	30	<25	10.7K	View Release
124.		News India Web News Portal	<25	25	10.7K	View Release
125.		Tamilnadu News Update News Portal	28	25	10.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
126.		Indian News Channel News Portal	29	30	10.7K	View Release
127.		India Flashnewsfeed News Portal	27	<25	10.7K	View Release
128.		Indian Pulse Media News Portal	28	29	10.7K	View Release
129.		Sandwich News Portal	27	26	10.7K	View Release
130.		The Report World News Portal	<25	27	10.7K	View Release
131.		India Watch Daily News Portal	25	<25	10.7K	View Release
132.		India Latest News News Portal	27	<25	10.7K	View Release
133.		India Wire Media News Portal	28	27	10.7K	View Release
134.		Now Report News Portal	<25	25	10.7K	View Release
135.		Latest News Karnataka News Portal	29	25	10.7K	View Release
136.		Telangana News Spot News Portal	28	28	10.5K	View Release
137.		India press Coverage News Portal	25	27	10.5K	View Release
138.		Chhattisgarh NewsLine News Portal	29	<25	10.5K	View Release
139.		Discover Weekly Gambling/Sports Betting	27	36	10.5K	View Release
140.		Media Minds News Portal	29	27	10.5K	View Release
141.		Goa New Time News Portal	26	25	10.5K	View Release
142.		State News Today News Portal	<25	27	10.5K	View Release
143.		India Today Times News Portal	28	30	10.5K	View Release

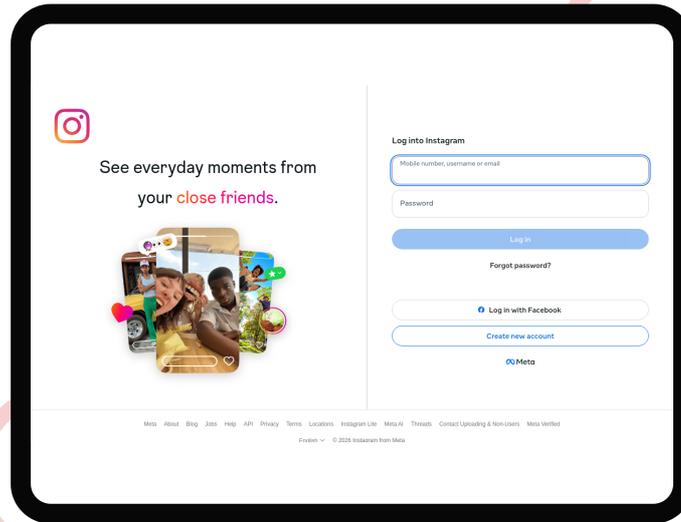
#	Logo	Media	DA	PA	Potential Audience	PR Links
144.		News Today Pro News Portal	<25	<25	10.5K	View Release
145.		Daily News India Online News Portal	<25	26	10.5K	View Release
146.		India Today Live Update News Portal	26	<25	10.5K	View Release
147.		India Times News News Portal	30	28	10.5K	View Release
148.		Indian Express Update News Portal	25	30	10.5K	View Release
149.		The India Watch News Portal	26	<25	10.5K	View Release
150.		India Live News Today News Portal	25	30	10.3K	View Release
151.		Express Times News News Portal	<25	28	10.3K	View Release
152.		India Buzz Channel News Portal	28	28	10.3K	View Release
153.		India Times Online News Portal	29	28	10.3K	View Release
154.		News India Live News Portal	28	25	10.3K	View Release
155.		Delhi News Daily News Portal	29	28	10.3K	View Release
156.		News Wires News Portal	27	29	10.3K	View Release
157.		Tripura News Point News Portal	25	30	10.3K	View Release
158.		News India Talks News Portal	30	29	10.3K	View Release
159.		Indian Press Wire News Portal	30	26	10.3K	View Release
160.		Patrolling Wire News News Portal	<25	29	10.3K	View Release
161.		India Today Updates News Portal	29	30	10.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
162.		India state News News Portal	25	26	10.3K	View Release
163.		Standard Today News News Portal	<25	25	10.3K	View Release
164.		Haryana News Time News Portal	27	26	10.3K	View Release
165.		India Pulse Update News Portal	27	<25	10.2K	View Release
166.		India Buzz Feednews News Portal	29	29	10.2K	View Release
167.		India Viral Newsnow News Portal	30	29	10.2K	View Release
168.		Quick News Now News Portal	<25	30	10.2K	View Release
169.		Indian Former News Portal	26	28	10.2K	View Release
170.		India News Nation News Portal	28	27	10.2K	View Release
171.		India Current Update News Portal	25	<25	10.2K	View Release
172.		The News Net News Portal	<25	26	10.2K	View Release
173.		Rabale News Portal	28	25	10.2K	View Release
174.		Post Times News News Portal	<25	30	10.2K	View Release
175.		Indian Express Daily News Portal	27	29	10.2K	View Release
176.		India Breaking News Line News Portal	26	25	10.2K	View Release
177.		Himachal Pradesh News Flash News Portal	30	27	10.2K	View Release
178.		Gujarat Watch News Portal	30	<25	10.2K	View Release
179.		India Current Affairs News Portal	25	<25	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
180.		India Press Journal News Portal	27	30	10.1K	View Release
181.		Haryana News Line News Portal	29	28	10.1K	View Release
182.		Daily Indiane News Portal	29	26	10.1K	View Release
183.		Indian News Beat News Portal	28	26	10.1K	View Release
184.		News Today99 News Portal	<25	<25	10.1K	View Release
185.		Nagpur Project News News Portal	<25	29	10.1K	View Release
186.		India Watch Live News Portal	30	27	10.1K	View Release
187.		India Bulletin Live News Portal	27	26	10.1K	View Release
188.		India News Junction News Portal	29	26	10.1K	View Release
189.		Jammu and Kashmir News Report News Portal	27	30	10.1K	View Release
190.		Goa News Online News Portal	27	29	10.1K	View Release
191.		Report News News Portal	<25	26	10.1K	View Release
192.		India Flash Bulletin News Portal	30	25	10.1K	View Release
193.		Buzzing info News Portal	25	27	10.1K	View Release
194.		Tech Times News News Portal	<25	26	10.1K	View Release
195.		India Mirror News News Portal	30	26	10.1K	View Release
196.		India News Wire News Portal	26	<25	10.1K	View Release
197.		News Wave India News Portal	28	27	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
198.		The India Times Online News Portal	30	<25	10.1K	View Release
199.		News India Connect News Portal	30	30	10.1K	View Release
200.		Himachal News Report News Portal	28	27	10.1K	View Release
201.		Latest News Today News Portal	<25	28	10.1K	View Release
202.		News Pulse India News Portal	27	<25	10K	View Release
203.		Karnataka News Room News Portal	27	25	10K	View Release
204.		India Vibes Media News Portal	26	27	10K	View Release
205.		Trend tellers News Portal	<25	29	10K	View Release
206.		Insider India Times News Portal	<25	26	10K	View Release
207.		New India 24x7 News Portal	26	25	10K	View Release
208.		India Buzz News News Portal	25	27	10K	View Release
209.		India Breaking Buzz News Portal	30	25	8.6K	View Release
210.		Uttarakhand News Wire News Portal	28	25	1.1K	View Release
211.		Maharashtra Portal News Portal	27	27	1.1K	View Release

REFERENCE 1

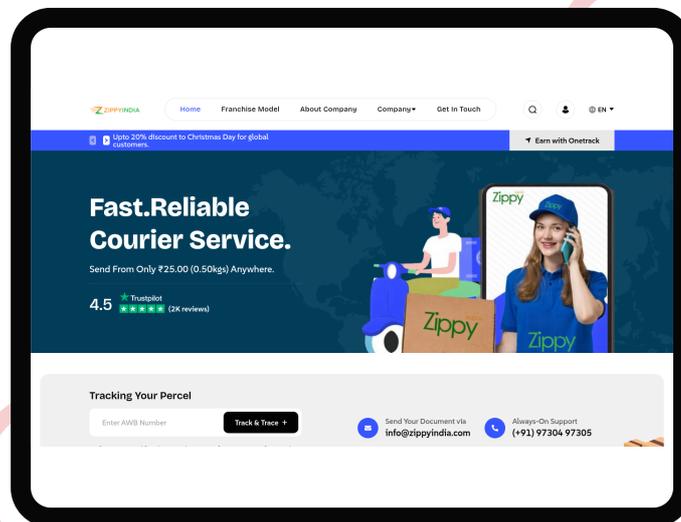


Create an account or log in to Instagram - Share what you're into with the people who get you.

[instagram.com](https://www.instagram.com)

[Visit Reference](#)

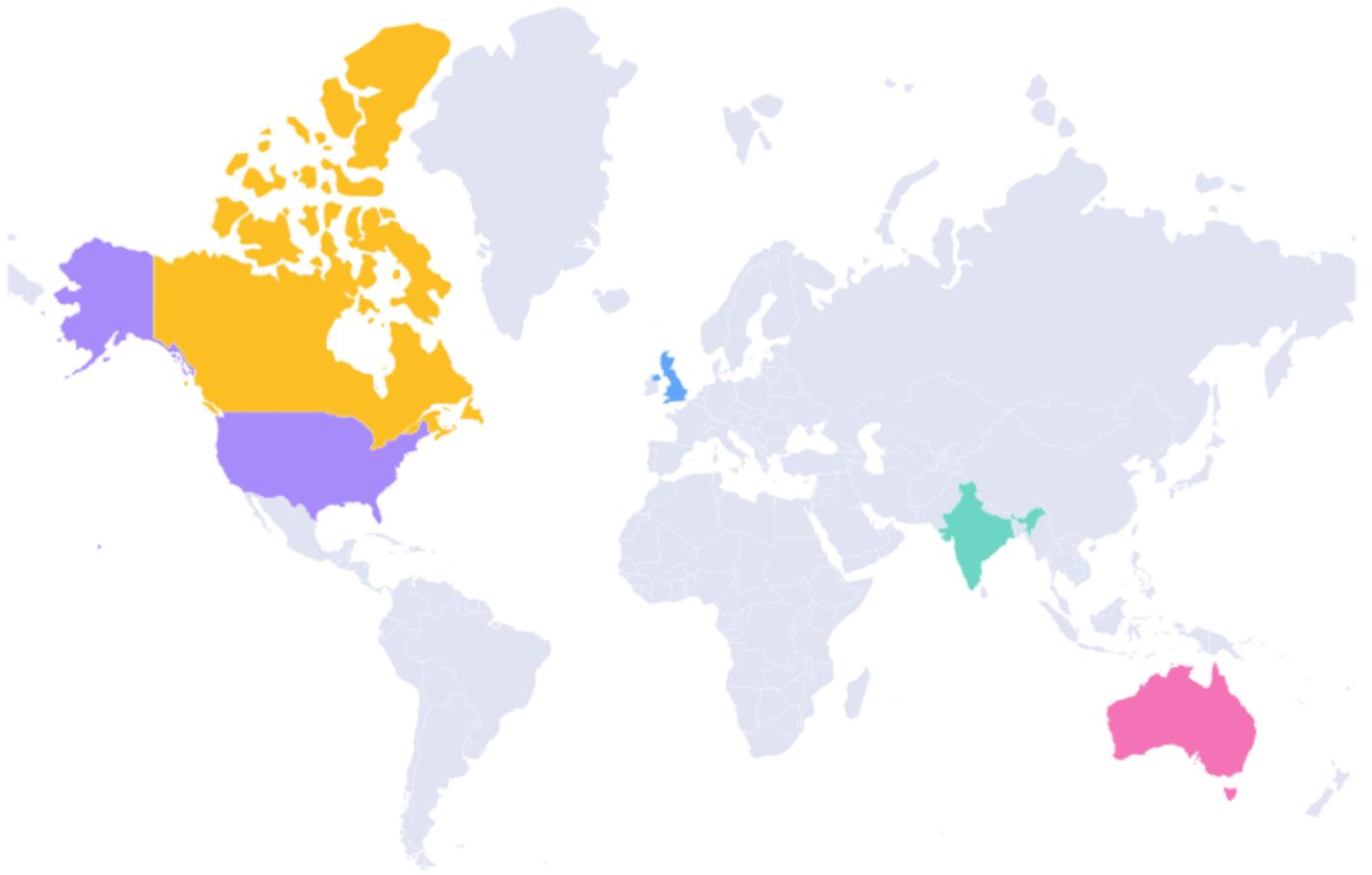
REFERENCE 2



[zippyindia.com](https://www.zippyindia.com)

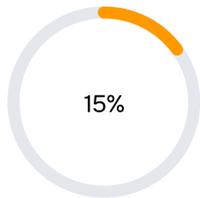
[Visit Reference](#)

●●● DISTRIBUTION DEMOGRAPHY



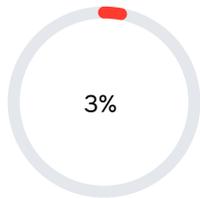
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INDIA



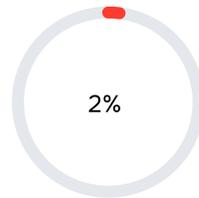
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AUSTRALIA



*thank
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